

WHAT IS THE 100 CLUB? AND HOW DOES IT WORK?

It all starts with the 100 Club Gala on Friday night 14 August 2026.

There are one hundred 100 Club Sponsorships included in the annual draw. During the draw, every sponsor is allocated a race sponsorship for the 2026/2027 Season, and the last name drawn out wins the Naming Rights of the \$500,000 2027 Caloundra Cup.

As a 100 Club Sponsor you will receive the following:

- ✓ Entry into the 100 Club Draw.
- ✓ Naming Rights to a Race as allocated in the Draw.
- ✓ Two (2) tickets to the SCTC 100 Club Gala Dinner Friday night 14 August 2026.
- ✓ Celebrate your 100 Club raceday in style with a \$400 catering (food) credit and free admission to host a private function or group booking in your chosen venue. T&C's apply.
- ✓ 100 Club promotional listing on each edition of SCTC's official racebook.
- ✓ Your business logo listed on SCTC's Website.
- ✓ One (1) x Full Membership and Guest Pass for SCTC's 2026/2027 Membership Season.
- ✓ Branding via major media partners including Sky and TAB.
- ✓ Invitation to 100 Club events held throughout the year – including the annual golf day.
- ✓ Invitation for two (2) representatives to join the Winning Connections of your allocated race in the Winners Circle Bar for a celebratory drink whilst watching a replay of your race.
- ✓ A memento bottle of Yalumba Shiraz, which includes a photographic customised wine label of the sponsors of your allocated race.

Investment \$1,800 + GST

Payable via invoice. Please complete the membership form provided and return to graham@sctc.com.au.

Upon receipt, invoice will be issued.

We look forward to seeing you at the 100 Club Gala at the Sunshine Coast Turf Club on Friday 14 August 2026 for the Draw!

For Further Details Contact:

Graham Watterston
Sales & Business Development Manager
M. 0407 625 553 | E. graham@sctc.com.au



1ST PRIZE 2027 CALOUNDRA CUP SPONSORSHIP (100th or last name drawn)

NAMING RIGHTS:

Of the \$500,000 2027 Caloundra Cup.

HOSPITALITY:

Table of ten (10) in the VIP Champagne Garden on Caloundra Cup Day.

RACECOURSE SIGNAGE:

Permanent Racecourse and Main Entrance signage displaying your business name or logo throughout the twelve (12) month sponsorship.

RACEBOOK ADVERTISING:

A full-page advertisement for your business on Caloundra Cup Day.

MEDIA ADVERTISING & PROMOTION:

National and international coverage through Sky Channel's live coverage. In addition, the Naming Rights will be promoted via radio, TAB digital assets and across various social media channels.

PRESENTATION:

Representatives are invited to participate in the official trophy presentation of the Caloundra Cup. Sponsors are invited to join the Winning Connections for a celebratory drink whilst watching a replay of the race in the Winners Circle Bar.

TOP 3 PRIZES

1ST PLACE (100TH DRAWN)

Naming Rights of the 2027 \$500,000 Caloundra Cup (as above).
(Last name drawn out)

2ND PLACE & 3RD PLACE (99TH DRAWN & 98TH DRAWN)

Melbourne Cup Day Race Name Sponsorship, which includes hospitality for ten (10) guests in the Champagne Garden (excludes \$400 catering credit).

REMAINING PRIZE WINNERS

Race Sponsorship at an allocated meeting during the year. Enjoy a \$400 food credit and free guest entry to host your own celebration in a venue of your choice. Gather your crew, pick your space, and let's make it special.

SAVE THE DATE

100 Club Gala

Exclusively when you renew or join as a 2026/27 Season 100 Club Sponsor

WHEN: Friday 14 August 2026

